



LIAM - MANAGING DIRECTOR

Liam is the Managing Director at Matrix and has worked here for 9 years.

What did you do before coming here and what led you to Matrix?

I worked in Marketing at the University of Huddersfield before Matrix. I am not ashamed to say that I was actually turned down from my first interview at Matrix, but the owner, John, came back to me almost 12 months later to offer me a role as things hadn't worked out. That was in 2013 and the company was very different, but I liked the appeal of working in an SME and working with education felt like a good thing to do!

What do you enjoy most about working at Matrix?

Two things. Firstly the team I work with, who are all fantastic. Secondly, the fact that we help education institutions all over the world. Our equipment teaches and inspires the engineers and techies of tomorrow.

What does a typical day look like for you?

Morning - emails normally catching up a lot as we work with customers and partners all over the world we're always on the go, we work from Australia to Canada and everywhere in between. I am normally meeting with dealers internationally over calls through the day and discussing with all our teams what they're up to and where they're at with their various projects.

What are the biggest challenges you face working here?

Challenges are great! We're challenged every day whether it be with language barriers, training new teachers/instructors or thinking with our amazing R&D team about key product development decisions that are fundamental to our success.

What qualifications do you have?

After A Levels I achieved a degree in Marketing from Sheffield Hallam University.

What piece of advice would you give to your younger self?

1. Embrace change. 2. Travel as much as possible. 3. Back yourself!